



NEWS

STEWART FILMSCREEN'S NEW LED LIGHTING SYSTEM LIGHTS UP ITS CABARET LINE

- >> *Cabaret integrates a sophisticated intelligent lighting control system designed to enhance a projected viewing environment*
- >> *Built-in IST (Intelligent Selector Technology) allows "unlimited mood-setting colors" to be user selected within seconds*
- >> *User-friendly Chroma Keypad can adjust, select and store any lighting value on one or more lighting controllers*
- >> *Features an external interface adapter for use with third party automation systems*
- >> *Provides mood lighting during while the projection screen is on and doubles as a high end light fixture when the screen is not in use*

Torrance, CA and Atlanta, GA (CEDIA) - September 9, 2009 - Stewart Filmscreen Corporation®, the industry leader in precision projection screen technologies for residential and commercial markets, announces the launch of a new one-of-a-kind **LED lighting system** for its line of **Cabaret** projection screens.

Stewart's new LED lighting system is designed to backlight the Cabaret projection screens with the appropriate color setting to enhance viewing environments. This unique form of bias lighting allows for a more comfortable viewing environment by providing ambient mood lighting for the room that enhances image fidelity rather than detracting from it. Stewart Filmscreen is the only screen manufacturer to incorporate LED lighting technology into retractable projection screen solutions.

Stewart's new LED lighting system features an Intelligent Lighting Controller (ILC-100™) with a built-in IST (Intelligent Selector Technology) which enables users to control the color temperature and brightness of the LEDs within seconds to create the ultimate atmosphere for enjoying a movie, sporting event or show. Unlike traditional LED lighting controllers, the ILC-100™ allows any imaginable hue from a palette of 16 million colors to be user selected, saved in memory and dimmed. The LED lighting system can eliminate the need for distracting room lights by providing enough light to see one's equipment, furniture or guests without compromising image fidelity. Another unique feature of Stewart's LED lighting system is that it is motor controlled allowing it to color adjust while the screen is being deployed or recessed.



Stewart's optional **BSKP-2110-L™ Intelligent "Chroma" Keypad** offers a low-cost lighting solution that can adjust, select, and store any lighting value on one or more lighting controllers. Any number of lighting controllers can be linked together and controlled from a single keypad. Its intuitive user interface enables up to six lighting presets to be quickly selected as well as a programmed lighting sequence. Its innovative, low profile IR receiver can be hidden virtually anywhere to receive IR transmission for ILC-IR remote unit.

External interface adapter options are also available for use with third party automation systems. The Intelligent Bus Translator (IBT™) is a robust standalone serial interface converter/firewall for CS-Bus™ and other RS-485 devices. This small form factor processor-based adapter is designed to maintain the reliability of the lighting control network while enabling external automation systems to command the lighting controller using standard RS-232-C communication. Industry standards for RS 232-C limit wiring runs to 50 feet or less, thereby restricting or increasing

the complexity of their system designs. Unlike standard RS 232-C systems, the IBT™, enables control systems to be up to 4000 feet away from the lighting controller even though the automation system relies on RS-232-C communication. Stewart's LED lighting system does not require a high voltage electrical license (Class 1) to install or program the unit.

"Stewart Filmscreen is excited to be able to offer this unique option to our dealers and designers, it is just another way we help create the "wow-factor" in home cinema and make our discriminating customer's dreams come true. And all this engineered so it will work reliably in the field and can be installed easily," **stated Joaquin Rivera, Director of Sales for the residential market.**

The Stewart Cabaret screens can be seen at CEDIA in Booth #827 at the Georgia World Congress Center in Atlanta from September 10-13. The new lighting system for the Stewart Cabaret screens is currently available. Price is variable and dependent on screen size and options.

.About Stewart Filmscreen

Stewart Filmscreen is the world's premier projection-screen manufacturer for both the residential and commercial markets. A family-owned business, Stewart Filmscreen maintains the highest standards in screen design and craftsmanship. In fact, each screen is handmade. Founded in 1947, Stewart Filmscreen has grown from a small business to an international one, with offices in Denmark and Singapore, in addition to two in the United States, including a manufacturing facility in Ohio and their headquarters in So. California. More information on Stewart Filmscreen Corporation is available at www.stewartfilmscreen.com.

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Note for press only:

Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.

